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IPA Greece – North Macedonia

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G4G 2nd Workshop
'Accelerating Electromobility Uptake: Strategies, Business Models and Local Engagement'
Agenda

17 September, 14:00-15:30 Greek Time
Municipal Concert Hall, M2 Building, Room: Delegation 1
Thessaloniki

GREEN FOR GOOD
LOW-CARBON, RESILENT, CONNECTED

CENTRE FOR RESEARCH AND TECHNOLOGY HELLAS / HELLENIC INSTITUTE OF TRANSPORT

Description

Description: This workshop will explore the evolution of electromobility across Europe, highlighting successful practices adopted by European cities and innovative business models that support sustainable mobility transitions. Through expert presentations and stakeholder dialogue, participants will exchange knowledge on key challenges that hinder the wider adoption of e-mobility, including insufficient charging infrastructure, high investment costs, limited public awareness, grid capacity issues, interoperability concerns, regulatory barriers and unequal access to sustainable mobility services. The interactive session will focus on identifying practical solutions and collaborative approaches to overcome these barriers, such as public-private partnerships, incentive schemes, integrated mobility services, citizen engagement strategies, renewable energy integration, smart charging solutions and local policy measures that can accelerate electromobility uptake. Final goal of the workshop is to support the development of local strategic actions that respond to the needs of citizens and visitors, safeguard the environment while creating new green business opportunities.

Agenda

Moderator: Dr. Maria Morfoulaki, CERTH/HIT

14:00 – 14:10 Welcome by the moderator and introduction to the workshop

Time	Presentation title	Speaker
14:10 – 14:20	**Electric Mobility in Greece: New Developments, Opportunities & Challenges.**	Dr. Vasileios Kappatos, Director of CERTH/HIT & President of the Hellenic Institute of Electric Vehicles (HELIEV)

14:20 – 14:30	**Municipality of Ioannina path in electromobility**	Giorgos Antoniou, Municipality of Ioannina (Greece)
14:30 – 14:40	**E-Mobility and Urbanisation: Advancing with Renewable Energy**	Prof. Strahinja Trpevski, Faculty of Architecture,University "St. Cyril and Methodius" Skopje (Republic of North Macedonia)
14:40 – 15:00	**From electromobility solutions to policy change; experience from Romania**	Madalina Andrei, MINISTRY OF DEVELOPMENT, PUBLIC WORKS AND ADMINISTRATION (Romania)* & Vlad Andrei Nour, Romanian Urban Planners Registry*

15:00 – 15:30 **Interactive session with speakers and the audience to discuss key e-mobility challenges and explore potential solutions** (facilitated by Ms Nasfika Michail, Design Clips).

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